

# NATURAL EARTH PAINT

eco-friendly paint kits

## **Introducing Natural Earth Paint: Ancient, Non-toxic and 100% Natural Art Supplies for Children and Artists**

*Natural Earth Paint is a woman-owned, Oregon-based business with a full line of natural, non-toxic, and earth-based art supplies, face paints and craft kits for children and fine artists.*

Natural Earth Paint was the brainchild of Leah Fanning, a professional artist, mom and environmentalist. After becoming pregnant with her first child and realizing she would need to paint throughout her pregnancy, Leah removed all toxins from her studio immediately. She scoured the internet for truly natural and non-toxic art supplies that were also professional quality, very archival, durable and radiant. After finding nothing, she took the matter into her own hands. She dove into extensive research on ancient paint making recipes, found out-of-print books on harvesting pigments, studied Renaissance techniques and conducted a long period of experimentation and testing. She spent the next two years hand-crafting her personal paints from natural earth pigments that she collected in the Oregon woods around her.

When her baby turned one she learned that almost all conventional children's art supplies that say "non-toxic" on the label, are in fact filled with many toxic preservatives, carcinogens, petroleum-based dyes and heavy metals. Her mission was now clear - to create very high quality, vibrant paint and art supplies that are truly non-toxic, natural and sustainably made. The next year she learned about the frightening toxicity in all children's face paints and soon "Natural Face Paint" was created from all organic ingredients and earth pigments - just as our ancestors have done for thousands of years.

Eight years later, Natural Earth Paint has a full line of hand-crafted products including Natural Oil Paints, Eco Solvent, Eco Craft Kits, Earth Paint Kits, Natural Egg Dyes, Natural Face Paints, bamboo paint brushes, and professional fine art supplies. Natural Earth Paint is committed to an eco-friendly business model as reflected by our prestigious Gold certification from Green America - the highest rank for a green business. They are the winner of the 2016 Cribbie Award and donate to environmental and humanitarian causes continuously. They've been featured in Forbes, Huffington Post, Eco Parent, Readers Digest, Kiwi, and over 60 blogs to rave reviews. They walk their talk and use 100% biodegradable, locally made and recycled packaging and work out of 100% Solar Powered Facility. They are very excited to release three new products this coming year that will revolutionize paint making and eliminate massive amounts of toxins that enter our water supply daily.

### **Contact:**

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