

## **5 Reasons to use Natural Earth Paint**

### **1. Truly Worry Free & Naturally Safe**

Our products are truly natural, non-toxic, hypo-allergenic, and kid safe. Natural Earth Paints are free of toxic heavy metals, solvents, parabens, phthalates, formaldehyde, toxic additives, petroleum-based dyes and nano-particles. Our products provide worry free use by children, parents, artists and retailers. Our paints are easily washed off of skin, clothing and furniture and wash down the drain without harmful environmental effects of any kind.

### **2. Highest Quality Ingredients**

We use the highest quality natural pigments from generations old French and Italian quarries – all sustainably sourced. All of our ingredients are organic and eco-friendly. Because we use no fillers or additives to “extend” the paint (make more paint cheaply), our oil paints and children’s paints are pure, vibrant, mix well and the consumer gets more for less. For example, the more filler that’s in paint, the more paint that needs to be used to cover a surface and the harder it is to mix with other colors.

### **3. Planet Friendly**

All of our ingredients are natural and organic so there are no potential harmful effects on the environment making clean-up conveniently environmentally responsible. All of our packaging is made from 100% post-consumer recycled materials and biodegradable materials. No off-gassing from paintings into your home. Worry free disposal of products and packaging. Locally made packaging printed with vegetable based inks and produced in a Wind Powered Facility. Our warehouse and production facility is 100% solar powered.

### **4. Enduring Radiant Color**

Natural Earth Paint products are UV and humidity resistant and archival due to their natural chemical structure and molecular construction. The non-uniform shape of the all-natural pigment particle allows light to bounce off the painting in many directions, creating a radiance that’s far superior to synthetic uniform shaped pigments and providing the longest lasting, highest quality color without toxic emissions. They are structurally and visually superior to synthetic pigments providing a luminosity and subtlety of color that synthetic pigments simply can't equal.

### **5. 100% Customer Satisfaction & Enjoyment**

Our products are guaranteed to please the most scrutinizing users or we will refund or replace them at no cost to you. You have no worries about personal contact with any of our products. You can have the confidence to use or wear our products for many hours without the risk of loss or harm to you, your loved ones or the environment.